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Before beginning your paper, you need to decide how you plan to design the study.. The research design refers to the overall strategy that you choose to integrate the different components of the study in a coherent and logical way, thereby, ensuring you will effectively address the research problem; it constitutes the blueprint for the collection, measurement, and analysis of data. Research is "creative and systematic work undertaken to increase the stock of knowledge, including knowledge of humans, culture and society, and the use of this stock of knowledge to devise new applications." It is used to establish or confirm facts, reaffirm the results of previous work, solve new or existing problems, support theorems, or develop new theories. The introduction leads the reader from a general subject area to a particular topic of inquiry. It establishes the scope, context, and significance of the research being conducted by summarizing current understanding and background information about the topic, stating the purpose of the work in the form of the research problem supported by a hypothesis or a set of questions, explaining briefly ... A new edition of the #1 text in the Human Computer Interaction field! Hugely popular with students and professionals alike, Interaction Design is an ideal resource for learning the interdisciplinary skills needed for interaction design, humancomputer interaction, information design, web design and ubiquitous computing. This text offers a cross-disciplinary, practical and process-oriented ...