

# Download The Social Media Reader

The Social Media Reader is the first collection to address the collective transformation with pieces on social media, peer production, copyright politics, and other aspects of contemporary internet culture from all the major thinkers in the field."The Social Media Reader [is] groundbreaking in both form and content: evidence of the transformative power and potential of social media." (Studies in American Culture) "The book already casts a broad net and brings in many treasures exploring issues around social media in so many fields.The Social Media Reader is the first collection to address the collective transformation with pieces on social media, peer production, copyright politics, and other aspects of contemporary internet culture from all the major thinkers in the field.The people formerly known as the audience wish to inform media people of our existence, and of a shift in power that goes with the platform shift you've all heard about. Think of passengers on your ship who got a boat of their own. The writing readers. The viewers who picked up a camera.