

Download Trademark Legal Care For Your Business Product Name

Your business name, the names of your key products, and your logos, packaging, and slogans—all of these can function as trademarks that distinguish your business and its services and products. So it's important to choose your marks carefully and protect them vigilantly. Trademark provides a step-by-step guide on how to: choose a distinctive name that competitors can't copy; search for existing marks that might conflict with yours; register a trademark with the U.S. Patent and Trademark Office; protect and maintain your trademark, and ; resolve trademark disputes swiftly and outside the courtroom. Trademark your business or product name with all the information you need to choose a distinctive mark, register it with the USPTO, and fight infringement. With Trademark, you'll get everything you need to protect the unique name of your small business or flagship product. Learn how to: register a name or other mark. With the advent of the Internet, even small businesses now operate at a national level. While that's great for commerce, it can also open up a hornet's nest of trademark issues. Business owners and startups need to be careful not to infringe on other trademarks when selecting the name of their businesses, products, and services.